Outcome 2: *Students will be expected to communicate information and ideas effectively and clearly, and to respond personally and critically.*

Outcome 5: *Students will be expected to interpret, select, and combine information, using a variety of strategies, resources, and technologies.*

We will be busy reading/viewing a variety of reviews, as samples, over the next few days. The end product of this unit will be for you to present a review to your classmates. Choose a product, movie, restaurant, game, book, etc. on which you can educate your classmates.

Your review should include:

- A description of the item(s) you chose to review
- Explanation of why you chose this product
- Explanation of who this product is for (target audience)
- A description of the criteria (4 minimum) you used to evaluate the product
- A summary of the results (how did it score in each category and why?)
- A rating system (ex: 2 smiley faces out of 5; 7 stars out of 10)
- A conclusion explaining your overall rating
  - If doing a comparison, what were the respective ratings of each product, which product was better, and why?
  - If reviewing a single product, what was the average rating, and what are your recommendations?
- A visual component (PowerPoint, charts, survey statistics, video, samples, etc.)

Presentation

- **2-3 minutes** in length
- You will be graded on your delivery (eye contact, verbal techniques, and use of visual aids).
- Present your review in a manner that demonstrates your knowledge of the topic.
- Prior to the presentations, we will learn public speaking skills.

Step-By-Step

1. Choose a product
   - Describe it, tell why you chose it, explain who it is for
2. Choose the criteria to evaluate the product (4 minimum) and establish a rating system.
3. Decide how you will test/measure each of the criteria. What should you look for in each one?
4. Conduct your research.
5. Analyze your findings- Write your review.
   - You may use charts or statistics to display findings
   - You may describe what you found
   - You may use videos or pictures

Rubric for review presentation

	Excellent 7	Good 6-5	Weak 4-3	Poor 2-1
Content (including purpose)	Clear purpose and subject. Pertinent examples, facts, and/or statistics. Conclusions/ideas are supported by evidence.	Has some success defining purpose and subject. Some examples, facts, and/or statistics support the subject. Includes some data or evidence which supports conclusions or ideas.	Attempts to define purpose and subject. Weak examples, facts, and/or statistics, which do not adequately support the subject. Includes very thin data or evidence in support of ideas or conclusions.	Subject and purpose are not clearly defined. Very weak or no support of subject through use of examples, facts, and/or statistics. Insufficient support for ideas or conclusions. Major ideas left unclear, audience left with no new ideas.
Audience	Connection of topic to audience's needs and interests is stated with sophistication. Identifies and expresses a deep understanding of their target audience.	Student clearly stated the relevance of the topic to audience's needs and interests. Expresses an understanding of their target audience.	Topic seems somewhat relevant to the audience. Vague reference to audience needs and or interests. Identifies target audience.	Topic seems irrelevant to the audience's needs and interests. No attempt made to connect topic to audience.
Organization	Student presents information in an **interesting**, logical sequence.	Student presents information in logical sequence which audience can follow.	Student presents information in a manner that jumps around. Some information is presented in a logical sequence.	Student's presentation does not have a logical sequence.
Voice (personality)	The reviewer uses a consistent and authentic voice that shines throughout the presentation.	The reviewer uses an appropriate voice; the stance may be somewhat tentative.	The reviewer uses a voice that is largely indistinct or inconsistent.	The reviewer uses a voice that is noticeably generic or inappropriate.
Visual Aids	Student's visual aids explain and reinforce the presentation.	Student's visual aids relate to the presentation.	Student occasionally uses visual that rarely support the presentation.	Student uses superfluous visual aids or no visual aids.
Eye Contact	Student maintains eye contact with audience, seldom returning to notes.	Student maintains eye contact most of the time, but frequently returns to notes.	Student occasionally uses eye contact, but still reads mostly from notes.	Student makes no eye contact and only reads from notes.
Verbal Techniques	A wide range of oral features (tone, pace, volume) are utilized in a sophisticated fashion. Excellent vocal clarity (enunciation and pronunciation).	A range of oral features are utilized to enhance presentation. Consistent vocal clarity.	Oral features are present, but require further practice and a wider range. Vocal clarity falters on occasion.	A lack of oral features. Vocal clarity is lacking and is frustrating for the audience.

Presentation: /49

Rating system included: /1

Total: /50

COMMENTS